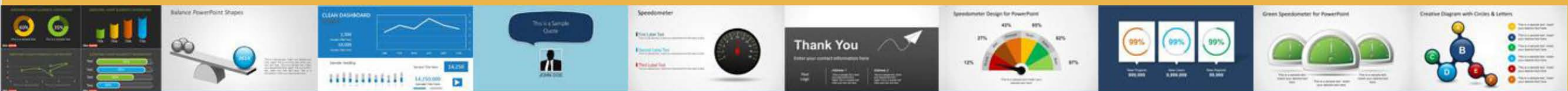




Speaker 主講者：
Min La 刺敏

Efficient Online Marketing Event Planning App and Flyer Design Tools

NEO  MEDIA



Efficient tools can give you

高效工具為你帶來

1.

Budget saving 節約成本

2.

Increase efficiency 提高效率

3.

Easy to learn 上手快速

4.

Better Result 成果顯著

Advertise your product

廣告宣傳三步驟



This is three steps you should do to begin an advertisement through social media platform. It should be a cycle from advertising your event and gathering your potential clients to remain your loyalty clients.

在社群媒體平台上發佈廣告的三步驟: 目的從將你即將到來的活動發佈出去以外, 最重要的是獲得你的潛在客戶名單, 以及通過日後長久經營使得他們成為你的忠實客戶。

Tools to use 製作工具



Flyer and
Poster

海報和宣傳單

www.canva.com/

Can be
downloaded at app
store



filmora

Video
maker

視頻製作

<https://filmora.wondershare.com/>

Can be
downloaded at app
store



Snapseed

Mobile App
Photo
editor

照片製作APP

<https://snapseed.online/>



猫饼

Mobile App
video
maker—only
Chinese
version
貓餅

視頻製作APP

<http://maobing.tv/>



Mobile App
Photo
editor—only
Chinese
Version
美圖秀秀

照片美顏製作

<https://mt.meipai.com/>

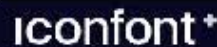
Free Database 免費素材庫

If you would like to make a flyer by yourself, but you can't find any material to use. Here are some free database for you .

The logo for pngimg.com, featuring the text 'pngimg.com' in a bold, sans-serif font, with 'pngimg' in red and '.com' in black. Below it, in a smaller font, is the tagline 'PNG Images and clips for web design'.

PNG
pictures
PNG圖片

www.pngimg.com/

The logo for iconfont+, featuring the text 'iconfont+' in a bold, sans-serif font, with 'iconfont' in white and '+' in black, set against a dark blue rectangular background.

Icon
database
商標庫

www.iconfont.cn/

The logo for mixkit, featuring the text 'mixkit' in a bold, lowercase, sans-serif font, with 'mix' in black and 'kit' in white, set against a light blue circular background.

Video clips
視頻庫

<https://mixkit.co/>

The logo for Google Fonts, featuring the text 'Google Fonts' in a bold, sans-serif font, with 'Google' in black and 'Fonts' in a lighter shade of black, set against a light pink circular background.

Letter font
字體庫

fonts.google.com/

Making video with Filmora

製作簡易影片演示



invite your potential clients

邀請你的潛在客戶

If you do not have any clients contact yet but you have a Facebook Official account only.
Use Facebook.



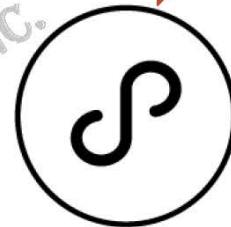
Facebook Event

If you have their email list already. And you frequent sending them your product through emails. Use Mail Chimp.



Mail chimp list

If your clients are in the Wechat group you had created.
Use Wechat mini programs



微信小程序

If you have nothing yet, but only a event to hold, use Eventbrite



Eventbrite

Database site



Flyer maker



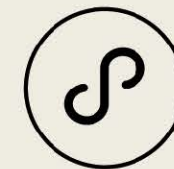
Video Maker



Photo editor



Event Manager



Q&A

NEO  MEDIA

626-988-7766

Mon-Fri 9AM-6PM